



“CYBER SECURITY FOR SMALL BUSINESS CONFERENCE”

Co-Sponsored by Sam's Club and SCORE

When: Saturday, October 31, 2015, 8:00 AM–2:00 PM

Where: The Elliott University Center at UNC-Greensboro,
Cone Ballroom, 507 Stirling Street, Greensboro, NC 27412

*FREE covered parking in the Walker Parking Deck directly across
from main entrance to the Elliott University Center.*

Conference Agenda

COURTESY REMINDER & REQUEST: Before we begin today's program, we kindly ask that you take a moment to silence all mobile devices. Thank you!

- 8:00 AM **REGISTRATION, NETWORKING & CONTINENTAL BREAKFAST**
■ Fresh fruit, assorted pastries and bagels; regular and decaf coffee, water and other assorted beverages will be available.
- 8:45 AM **WELCOME & OPENING REMARKS**
- **UNCG** – Justin Streuli, Director, North Carolina Entrepreneurship Center
 - **SCORE** – Jack Mergner, Chapter Chair, SCORE Greensboro
 - **SAM'S CLUB** – Jackie Griffin, Manager, Sam's Greensboro
- 8:55 AM **INTRODUCTION OF CONFERENCE EMCEE**
- **Dave Aiken** – Emcee
- 9:00 AM **UNC – GREENSBORO (UNCG)**
- **Dr. Stephen Tate, Ph.D.**, Head of UNCG's Dept. of Computer Science
 - ◆ **Discussion Topic:** The importance of software security.
- 9:25 AM **NC ATTORNEY GENERAL'S OFFICE – "KEYNOTE SPEAKER"**
- **Kim D'Arruda, Esq.**, Special Attorney General
 - ◆ **Discussion Topics:** Current cyber threats, crimes and the impact of both today on small businesses from a State law enforcement level perspective.
- 9:50 AM **SHORT BREAK** [20 minutes]
- Assorted beverages and snacks available.

Sam's Club and SCORE want to thank each of its below listed Resource Partners.



Conference Agenda (cont.)

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- 10:10 AM **FEDERAL BUREAU OF INVESTIGATION (FBI)**
- **Jessica Nye**, *FBI Supervisory Special Agent*
 - ◆ **Discussion Topics:** Current cyber security threats, crimes and the impact of both today on small businesses from a Federal law enforcement level perspective.
- 10:35 AM **WELLS FARGO BANK, N.A.**
- **Darrell Ambro**, *Information Security Specialist*
 - ◆ **Discussion Topics:** Cyber threats and crimes at the banking credit card and debit card level. Why and how small businesses are being targeted and some examples of the most common cyber attacks and crimes. What business owners and its employees need to be aware of and some precautions that can be taken to proactively mitigate some of the risks of being a cyber crime target or victim.
- 11:00 AM **LUNCH**
- *Italian Pasta Buffet with water and assorted beverages available.*
- 12:00 PM **TECHTRIAD, INC.**
- **Dr. Sue Polinsky, Ph.D.**, *Founder and President*
 - ◆ **Discussion Topic:** Website and mobile device security.
- 12:25 PM **SECURE DESIGNS, INC.**
- **Ron Culler**, *Chief Technology Officer & Executive Vice President*
 - ◆ **Discussion Topic:** Small business cybersecurity threats.
- 12:50 PM **PANEL DISCUSSION** – Led & moderated by **Ron Culler**, *Secure Designs, Inc.*
- 1:35 PM **CLOSING REMARKS** – **John Kiley**, *SCORE's NC District Director*
- 1:45 PM **END OF CONFERENCE**

Sam's Club and **SCORE** sincerely hope you enjoy and benefit significantly from this "**Cyber Security for Small Business Conference**"



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